Taro Yamada

123 Nishi-cho, Chuo-ku, Tokyo 123-4567 Japan

0123-456-789 taroyamada@gmail.com

**PERSONAL STATEMENT**

Marketing Manager offering a comprehensive background in the development and execution of strategic communication plans to drive member acquisition, retention and reactivation. Currently looking for a challenging position that will utilize my skills in marketing whilst enabling further personal and professional development.

**SKILLS**

* Multi-media marketing
* Channel strategy
* Brand development
* Project management
* Direct marketing campaign
* Cross-functional team leadership

WORK EXPERIENCE

***Marketing Manager***　January 2011 - Present

**Marunouchi Marketing Services**, Tokyo

* Designed and created marketing collateral for sales meetings, trade shows and company executives.
* Implemented and evolved high-impact strategies to target new business opportunities and new markets.
* Managed both inbound and outbound marketing campaigns to generate new business and to support partner and sales teams.
* 職務４
* 職務５

**Marketing Coordinator**April 2008 – December 2011

**Shinjuku Marketing Company,** Tokyo

* 職務１
* ２
* ３
* ４
* ５

**EDUCATION**

BA in Marketing with Management, 2005

University of Kent, Canterbury

**LANGUAGES & IT SKILLS**

* Japanese (Native), English (Fluent)
* Computer literate, including Microsoft Office: Word, Excel, PowerPoint

**REFERENCES**

References are available on request.